library barrington area

SOCIAL MEDIA ENGAGEMENT SNAPSHOT – JULY 2020

AUDIENCE:

Facebook Total Page Follows: 3,914
Twitter Total Followers: 3,870
Instagram Total Followers: 1,490

It's been so nice to see all of our visitors today! Stop by this week to browse, borrow a stack of great books & movies, get account assistance, say hello! You can pick up your holds inside the building or continue to use Parking Lot Pick-Up (PLP available during select hours) . pic.twitter.com/Wcv8lsYbCC

1 2 23

It's no secret what the most important message on our social media accounts was this month: the reopening of the Library building after over four months of closure due to COVID-19. Customers were happy about the news, but also had many questions about services and procedures during this "browse and borrow" phase of reopening. Posts about the reopening had hundreds of likes, comments, and click-throughs.

Irene Herzau @WriteTyper_
7 days ago
It was so good to be inside our terrific library today!

Tiffanys Magical Vacations - The Vacationeer @TiffanyVacation
6 days ago
When we have books ready for pick up do we have to use the drive up service or can we walk in and pick up?

Michaela M. Gillogly Nelson What about book scanners?
Like · Reply · Message · 1w
1

Tammi Sardin-byrd What happened to computers and etc

How would the BROWSE AND BORROW format for the inside Barrington Area Library work when it reopens next week? Besides a face mask and hand sanitizer, will there be a limit of how long a person must stay to browse and check out library materials inside?

fatmeh.syed This is great. Any idea when the kids classes will reopen?

erloom @barringtonarealibrary Children's Section also?
2w 1 like Reply

relevantresume So glad you're open again!! Counting down the days 💙💙

sumy.m.aliniazee I still have library books from months ago. Are they collecting fines?

We are grateful to local organizations for helping us to spread the news about the Library building reopening. Posts from 365 Barrington, Quintessential Barrington, the Barrington Area Chamber of Commerce, the Village of Deer Park, as well as personal social accounts, helped to generate excitement and share critical details about the first phase of reopening. The Village of Barrington also featured the reopening information in its weekly e-newsletter.

Barrington Area Library Will Reopen July 27

The **Barrington Area LIbrary** has announced that the building will reopen for "browse and borrow" services at 9 AM on Monday, July 27, 2020.

library
barrington area

"Browse and borrow" means the Library has been reorganized for quick, convenient visits, so you can choose from a great selection of books, movies, and more, while receiving efficient, friendly service from staff, in a safe and clean environment. All customers over the age of two entering the building must wear a mask or face covering. Residents should visit the Library website to learn which services will be available during this initial phase: **https://bit.ly/BALibraryReopen**

Quintessential Barrington
July 22 ·

The Barrington Area Library will reopen for "browse and borrow" services on Monday, July 27!

All of the information about our reopening may be found on the library's website at balibrary.org/component/content/article/1867

.... See More

365barrington • Following
Barrington, Illinois

365barrington Congratulations, @barringtonarealibrary! Barrington - get ready to Browse and Borrow because our library is open! Check out their profile for a complete list of services offered
#365Barrington
#BarringtonAreaLibrary

1w

barringtonarealibrary It's been great seeing everyone today, so please stop in and get some books to enjoy this week!

1w 1 like Reply

Village of Deer Park
July 27 ·

Barrington Area Library updated their cover photo.
Published by Karen Steltman-Mcbride [?] · July 27 ·