

Dealers Displaying Improved Types of New Refrigerators

1938 Models Featuring Many Improvements Along With Beauty

Mechanical refrigerators have reached a new peak in efficiency, beauty and convenience according to a preview of many well known makes now on display at local refrigerator dealers for refrigeration week May 16 to 21.

Block gleaming white surfaces, simple lines and neat hardware characterize the appearance of the new machines. Built to fit snugly into modern kitchens, these 1938 refrigerators represent the fine cooperation between home economists aware of the woman's point of view and engineers who are concerned with the mechanics of production.

New economy of operation is obtained by improved insulation and refrigerating mechanism. Profiting by many years of experience, manufacturers have simplified design of machinery to a point where current consumption is at a minimum, and long life of the mechanism is assured.

In addition to basic improvements in construction and operation, new refrigerators are equipped with a host of useful conveniences. Doors open at a touch of the lever. Shelves are made to slide out so that interiors are easily accessible. Lights automatically illuminate the inside of the cabinet when doors are opened. Interiors are arranged to accommodate flat bottles. There are utility baskets for eggs, containers for ice water, crisper pans, meat containers.

Ice cubes can be frozen more quickly and in greater quantities. Simple but effective devices quickly release ice cubes from the freezing trays.

Surveys made among thousands of users of automatic refrigerators show that it is easily possible to save enough money by the use of the refrigerator to pay for its initial and operating costs with some left over in the bargain.

Refrigerators save money because they keep food fresh and wholesome day after day, preventing food losses through spoilage, preserving leftovers and enabling the housewife to take advantage of quantity discounts and special bargain sales of food.

Every grocery store offers better prices for food bought in quantities. A large can of peas, for instance, is often several cents cheaper than the equivalent amount bought in smaller cans. The same applies to fruits, vegetables and meats. By storing purchases in the refrigerator and using as needed, a substantial saving can be made.

Then too, wise buyers can watch for bargains, buy at special prices and store their purchases in their refrigerators without fear of spoilage.

The modern housewife can plan a week's menu, buy her food in advance and use it as the need arises, secure in the knowledge her modern automatic refrigerator will keep it safely.

Refrigeration Part of Scientific Field

Electric refrigeration plays an important role in the ever-present war against disease conducted by science.

In the medical research experiments of the Pasteur Institute, for example, refrigeration has a featured role. It preserves bacteria



Refrigerator Saves by Keeping Leftovers Fresh—One of the important features of modern mechanical refrigerators is their ability to keep leftovers fresh and wholesome and to thereby effect a considerable saving by eliminating this common form of waste.

cultures over long periods of time. The refrigerator to which these cultures are entrusted must maintain an even, low temperature without fluctuation, interruption or failure.

This world-famous institute, located in Paris, honored the American refrigeration industry by purchasing American-made refrigerators for use in its chemical and biological experimental work.



In honor of national refrigerator week, we offer the following recipe for delicious vanilla ice cream. It is easy to make, requires no stirring after being set in refrigerator trays and is always smooth.

VANILLA ICE CREAM
1 quart whipping cream.
1 cup granulated sugar.
1 teaspoon vanilla.

Whip cream until fluffy but not stiff and dry. Add sugar gradually, then vanilla. Pour into CHILLED refrigerator trays and freeze at most rapid freezing temperature.

For variety, other flavors may be added to this basic recipe, such as almond extract or melted chocolate. The vanilla ice cream, topped with sugared, fresh strawberries, is still our family favorite, however.

Plenty of ice cubes are needed for sparkling punch to whet your thirst after a stiff game of ping pong. Here's a good recipe for that ever-welcome drink at parties:

SPARKLING PUNCH
3/4 cup grape juice.
3/4 cup lemon juice.
1 1/4 cups pineapple juice.
1 pint gingerale.

Combine fruit juices in jar and place in refrigerator to "ripen." Just before serving, add gingerale and pour over ice cubes.

In case you prefer a sherbet to a beverage, transform sparkling punch into sparkling ice by adding 3/4 cup corn syrup to the above mixture of fruit juices. Then add the gingerale and fold in a stiffly beaten egg white.

Four in freezing container of ice cream freezer and freeze using a mixture of 3 parts crushed ice and 1 part rock salt.

The following recipes are also convenient for anyone who has a refrigerator:

TOMATOES STUFFED WITH MACARONI

Remove the centers from the desired number of tomatoes and fill with cooked and seasoned macaroni, topping with slices of cheese—or better yet, if the refrigerator divulges some freshly-kept, leftover macaroni and cheese this may be used instead, with a buttered crumb topping. Chill until dinner time, then bake in a hot oven (400°) for about 20 minutes.

JELLIED MEAT LOAF

1 pkg. aspic-flavored gelatin.
1 cup boiling water.
1 1/2 cups crushed ice.
3 cups canned corned beef (ground).

Mix juice and sugar, stirring constantly. Add milk while stirring. Freeze either in refrigerator trays or regular freezer. If in the freezer, stir several times during the freezing.

Values of Keeping Foods Fresh Cited by Noted Authority

"If all housewives realized the value of keeping foods fresh for healthfulness as well as edibility, they would quickly adopt electric refrigeration," declared Miss Edna I. Sparkman, nationally known authority on home economics.

Miss Sparkman has made a thorough and comprehensive study of modern modes of refrigeration from a practical, as well as theoretical, viewpoint. She has supervised a great deal of refrigeration test work, written extensively for national magazines and is well known for radio household advice talks.

Death Rate Decrease Noted With Electric Refrigeration Use

In 1925, the death rate of children under one year of age was \$19 per 1000 of population. In 1933 it was only \$3.8 per 1000

population—a reduction of 38%. It is interesting to note that electric refrigerators had little use in 1925 while in 1933 millions of homes were equipped with refrigerators. While in recent years, greater knowledge of cause of infant mortality and better sanitary conditions have done much to lessen the infant death rate, it is held by some that the mechanical refrigerator has contributed its share by keeping baby's food fresh and wholesome.

Probably one of the world's greatest travelers is the ship barnacle, which gather in thousands upon bottoms of ships and is thus transported to all parts of the globe.

Order of Eastern Star

Lounsbury chapter No. 494, O.E.S., will have advance night Monday evening, May 16. Sister Kitty Shepherd and Brother Shepherd will be in the East. Refreshments will be served.

High Altitude Benefits Eighty per cent of the population of Bolivia lives at an altitude of more than 10,000 feet, and the country is noted for the number of old people over 100 years.

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A BARGAIN AT THE PRICE! It Saves on Current... Food... Ice... and Upkeep, Too!

Here's a big family-size, low-price refrigerator—a special bargain in refrigeration service that gives you every cent of your money's worth in efficient food-keeping. In the first place, the food-safety indicator assures you that all your food is always safe. Then, too, because there's plenty of shelf space, you can buy in large quantities and save on food costs. The "Double-Easy" Quickube Trays release cubes with a simple lift of a lever—two or a try-out at a time—help save on ice because there's no melting waste.

And don't forget the current-saving meter-miser—the exclusive Frigidaire freezing unit so quiet you can hardly hear it run! This year's meter-miser saves up to 25% more on current than last year's! It's completely sealed in for long, economical trouble-free service. The General Motors name-plate is your guarantee of quality workmanship that means dependable refrigeration. The Frigidaire 3-Year Protection Plan on the sealed-in mechanism protects you against service expense.

Now is the time to buy! Come in TODAY and see this beautiful, roomy, efficient Frigidaire on display.

To cover interest and other costs, a somewhat higher price is charged for Refrigerators sold on deferred payment.

Other dealers are also offering good values in Electric Refrigerators

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