

RESOLVED THAT WE NEVER SLEEP UNTIL YOU WANT CATCH US NAPPING! IF YOU HAVE RIGHT CLOTHES AND BED CLOTHES YOU CAN WEAR THEM ALL THE TIME. WE CAN FIT YOU OUT IN THE NICEST TRIMMINGS FOR LESS THAN OTHERS WHO DON'T KNOW THEIR BUSINESS! WE HAVE MADE A STUDY OF IT AND WE ARE ALWAYS AWAKE.



WATCHING THE MARKET WITH BOTH EYES ALL OF THE TIME FOR YEARS HAS MADE US ABLE TO GET THE RIGHT STUFF FOR THIS COMMUNITY. GOODS THAT HAVE NOT BEEN SOLD TO US WE HAVE BOUGHT THEM. WE OWN THEM CHEAP. WE SELL THEM REASONABLY. WE ARE ONE FIRM THAT MAKES A PROFIT ON OUR GOODS. DON'T YOU WANT TO DEAL WITH A STORE THAT MAKES A PROFIT AND IS WIDE AWAKE? THE FOLLOWING THINGS WILL OPEN YOUR EYES:

- 1 Case of 100 Flasks, per doz. 50
- 1 Jar Jar Preserves, 15c
- 1 Box Tea, Best and Yellow, per lb. 15c
- 1 Doz. No. 6 Cans, 20c
- 1 Fine Brink Butter per lb. 22c

A. W. MEYER

Not half so hard. Question of Wives. Some men never seem to be able to get on without their wives, and then to do that which some else would be able to get on with them.

Will Never Have Friends. Who can bend their every effort to make a good husband, and then will later have a single stomach friend.

VICINITY NEWS NOTES

Happenings in the Surrounding Country. Which Will Be of Interest to Our Many Readers.

H. E. Mainan, proprietor of a Wisconsin, real-estate, hotel and miscellaneous business, was the winner of \$1000 in the Chicago Examiner's recent writing contest.

That the Chicago, Burlington and Quincy Railroad company is about to build a new through line to Milwaukee is the belief of business men and farmers along the route, who have been watching recent activities in this vicinity.

Attracted by the excited banking of a large shareholder, the crowd of Mr. and Mrs. Paul J. J. Carver, of Milwaukee, visited their seven-year-old son, Paul, who is now in the drawing of a few two and one-half year school teachers, about in the city of Carverville, Wisconsin, afternoon of last week.

W. H. Anderson, superintendent of the Illinois State Normal University, in St. Louis, Mo., has been elected to the position of president of the National Association of Normal Schools, which will take care of you. Health & Milk are the two main things to be considered in a good condition. LAMBERT & COMPANY.

Disruption Notice. Notice is hereby given that the partnership of Prouty & Jensen, dealers in agricultural implements, was dissolved on April 1, 1915. All business of the firm will be conducted by Jensen, who will be held responsible for all debts of the firm.

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Kind of Dog to Own. A young dog of this kind has been found gradually. Never allow him to have the same kind of dog. You will never have a dog that strays. Never allow him to be a dog of any variety. Teach him his proper place. Never allow him to be a dog of any variety or word be will not obey his master. Treat him like a brother, give him his food and water. Never allow him to be a dog of any variety or word be will not obey his master.

Never Out of Work. The fastest little things ever made in the world are the things that will be a success—control of health, that is, to live. Our first step is to get into the habit of eating. Our first step is to get into the habit of eating. Our first step is to get into the habit of eating.

His Bill Lives. Charles H. Smith is the name of a dog and a man who has been found in the railroad track and was struck by a passenger train. He was killed and his body was found in the railroad track. He was killed and his body was found in the railroad track.

Forgotten? We can even take a charitable note. We can even take a charitable note. We can even take a charitable note. We can even take a charitable note. We can even take a charitable note.

Amos or Optimist? The man who accepts charity when it is his lot as an unfortunated medicine administered by his own hand, and makes no effort to help himself, is not to be classed as a pessimist. He is to be classed as an optimist.

Business Notices. FOR SALE: 1000 lbs. of... FOR SALE: Several lots situated on... FOR SALE: Gasoline engine, 24 horse power, made by a Schenck & Co. of Chicago, Ill.

Business Notices. WANTED: Plain sewing and ironing... WANTED: Six-room cottage in... FOR RENT: Two lots in... FOR RENT: Six-room cottage in...

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Its up to you—

- Q Its up to you to pay the high prices they are asking for merchandise today or look around and see what your dollar can buy.
- Q Our store is offering New Goods at special Bargains.
- Q In every department you will find special drives.
- Q New Goods at the lowest prices.
- Q Its up to you to take advantage of this sale.

Special Drives This Week

- SPECIAL BLENDED COFFEE. Others asking 20c per lb. Ours for sale per lb. this sale.
- BEST ROLLED OATS MEAL. 14c this sale. 10c per pound.
- BEST KEROSENE OIL. Same quality for which they are asking 12c per gallon. Only 7c.
- BEST GASOLINE. Others are asking for same grade 14.45 per gal. Ours only 12c.
- SANITARY BED ROOM CARPETING. Value \$15. Our price, per yard, 28c.
- FLOOR MATTING. Regular price value. Our price, per yard, 25c.

ITS UP TO YOU TO GET THESE BARGAINS

Victor Talking Machines. It's up to you to buy the Victor, the best talking machine on the market, and Victor records, made by high priced artists. They are the most perfect records made, always giving entire satisfaction.

SEWING MACHINES, for the sale \$17.50, \$22.50, \$27.50, \$35.00, \$40.00.

Daniel F. Lamey

Why Electricity Should Be Charged for According to a Two Rate System

BECAUSE, (FIRST) The electric current being required whenever a customer lights his lamps must be manufactured the moment the lamps are turned on and this fact makes it necessary to have apparatus always in readiness to supply the demand, and (SECOND) the same investment in boilers, engines, generators, mains, etc., is necessary on the part of the Company to be in "Readiness to serve" a customer's needs, whether he wants the service for one hour in each month or ten hours daily. Of our customers taking 3 Kilowatt Hours a day, the one who takes the 3 Kilowatt Hours by the use of 20 lamps burning 5 hours should have a better rate per unit than the one who takes the 3 Kilowatt Hours by the use of 100 lamps burning one hour, each lamp using 50 Watts per hour or 1-20 of a Kilowatt. Each customer uses the same amount of electricity, but one requires INVESTMENT for 100 lamps and the other for 20 lamps only.

The two rate system automatically gives the best average rate per Kilowatt of electricity used to the customer who burns his lamp the greatest number of hours each day. This is right. It is obvious that the customer who uses the investment 10 hours daily should have a much better rate than the customer who uses the investment but one hour a day, and for the following reasons:

Every enterprise has two main divisions of expense. First, fixed charges such as interest, royalties, sinking fund, taxes, insurance, and second, operating expenses. The operating expenses are also sub-divided into fixed expenses and variable expenses.

Fixed expenses are salaries, legal expenses, and such part of wages, fuel, etc., as are required to the output. In electric lighting the variable expenses form but a small part of the total cost compared with fixed charges and expenses. The electricity cannot be produced for future delivery like gas or other products but must be generated every time when the consumer uses it. Consequently, the plant must be always equipped to supply the maximum demand. Therefore, it is obvious that the customer who uses the investment 10 hours daily should have a much better rate than the customer who wastes the investment but one hour a day.

The North Shore Electric Company's rates for electricity under the two rate contract are 13c per Kilowatt Hour until a use has been made equivalent to burning all the lamps comprising the customers maximum demand 30 hours in each month and 7c per Kilowatt Hour for the electricity used in excess of that amount.

Experience having shown that a residence seldom, if ever, has all the lights contained in it lighted at the same time and it having been ascertained by experiment that proportion of the lights contained in the residence are lighted at the same time, a table has been prepared showing the relation between the number of lamps contained in the residence and the number used at one time. This table practically ignores all lamps contained in closets, servants quarters, attic, basement, etc., and includes in the lamps constituting the maximum demand those in habitual use. As in any other meter system, the customer pays for the ACTUAL CURRENT used. The 30 hour use as simply specifies the amount of electricity to be used at the regular rate (13c) before the 7c rate applies. Each customer makes the same arrangement and pays the same price.

The Barrington Chocolate Shop.

Home-made from Cream and Almonds. Cigars, Tobacco and Fruit Ice Cream furnished for all social functions. \$1.00 per gallon; 1 quart 30c. Special prices on 10 gallon lots or over. Order your Brick Ice Cream, Etc.

Sweet Thoughts of the Easter Festival will send you to our counters for fine Confections. There you will find a pleasing assortment of dainties of delicious flavor. You can tickle your palate at small cost by purchasing your confections of us.

PULOS BROTHERS Telephone 421

CELA DUNDEE COMPANY ILLINOIS

DEPT. SALE BARGAINS. Some unusual offerings for this week.

- 10 lb. Finest Irish Whiskey, 50c
- 10 lb. Finest French Cognac, 50c
- 10 lb. Finest French Brandy, 50c
- 10 lb. Finest French Liqueur, 50c
- 10 lb. Finest French Vermouth, 50c
- 10 lb. Finest French Benedictine, 50c
- 10 lb. Finest French Dubonnet, 50c
- 10 lb. Finest French Fernet-Branca, 50c
- 10 lb. Finest French Amaretto, 50c
- 10 lb. Finest French Chartreuse, 50c
- 10 lb. Finest French St. Raphael, 50c
- 10 lb. Finest French Grand Marnier, 50c
- 10 lb. Finest French Triple Orange, 50c
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After Easter Sell for Men. Men's standard blue Serge finely tailored, latest cut.